

Phone Canvasser

(Not inclusive of all duties. Will receive other direction, both written and verbal.)

The Phone Canvasser is the most essential component in building and increasing support from existing members, educating MPIRG's members on our issues and successes, activating citizens to take action, raising funds, and building power for MPIRG's campaign. The Phone Canvasser is responsible to the Phone Canvass Manager, who is responsible to the Phone Canvass Director. The Phone Canvasser positions can be full-time or part-time.

QUALIFICATIONS

Required:

- Successful completion of the training period;
- Ability to accurately articulate organizational issues, mission, and strategy;
- Ability to work well in a group, and one-on-one;
- Confident communication skills;
- Commitment to the issues and organization;
- Ability to work well with a variety of people;
- Commitment to a broad public interest agenda;
- Positive review with the Phone Canvass Director.

Preferred:

- Previous activist or leadership experience;
- Knowledge of MPIRG issue areas;
- Familiarity with membership-based organizations and fundraising from individuals;
- Strong time management skills.

RESPONSIBILITIES

Phone Canvassers are responsible to the Phone Managers for fundraising and community outreach activities. Trainings are provided by the Phone Canvass Director, Phone Managers, and Trainers. Responsibilities include:

Fundraising/Membership Development

- Calls to members to educate and raise funds;
- Raise quota each night;
- Leave fact sheets/receipts at contacts, when possible;
- Leave a positive impression of MPIRG.

Campaign Development

- Continue community outreach on MPIRG's issues;
- Work to implement a legislative campaign;
- Motivate citizens to contact legislators on campaign issues;
- Build a citizens' lobby.

Professional Development

- Participate in role plays;
- Attend staff briefings;
- Attend MPIRG conferences and trainings.