

## **Field Canvass Trainee**

(Not inclusive of all duties. Will receive other direction, both written and verbal.)

The Field Canvass Trainee works to learn the skills of canvassing and to articulate and analyze those skills in order to become a Field Canvasser. The Field Canvass Trainee is responsible to the Field Manager and Field Canvass Trainer, who are responsible to the Field Canvass Director. The Field Canvass Trainee positions can be full-time or part-time, daily shift positions.

The goals of the canvass are to educate the public about MPIRG and MPIRG's issues, to raise funds, and to build the power for MPIRG's campaigns by involving citizens and by developing a list of MPIRG's supporters.

### **QUALIFICATIONS**

#### *Required:*

- Articulate, with confident communication skills;
- Interest in the issues and organization;
- Enthusiasm for working with people;
- Ability to work well with a variety of people;
- Interest in the art of fundraising, membership development, and public interest campaigning;
- Commitment to a broad public interest agenda;
- Positive recommendations from the Field Manager and Trainer and positive review with the Field Canvass Director.

#### *Preferred:*

- Ability to accurately articulate organizational issues, mission, and strategy;
- Ability to work well in a group, and one-on-one;
- Previous activist or leadership experience;
- Knowledge of MPIRG issue areas;
- Familiarity with membership-based organizations and fundraising from individuals;
- Strong time management skills.

### **RESPONSIBILITIES**

Field Canvassers are responsible to the managers for fundraising and community outreach activities. Trainings are provided by the Field Canvass Director, Field Managers, Trainers, and PAN personnel. Responsibilities include:

#### **Fundraising/Membership Development**

- Conduct door-to-door fundraising;
- Canvass 60-70 doors a night;
- Get 20-30% to contribute by identifying MPIRG supporters;
- Meet nightly fundraising goals;
- Leave fact sheets/receipts at contacts, when possible;
- Leave a positive impression of MPIRG;
- Build a rapport with community members.

#### **Campaign Development**

- Conduct community outreach on MPIRG's issues;
- Work to implement a legislative campaign;
- Motivate citizens to write letters/postcards;
- Build a citizens' lobby.

#### **Professional Development**

- Participate in role plays;
- Attend staff briefings;
- Attend MPIRG conferences and trainings.

### **COMPENSATION**

Training rate: \$8/hour plus bonuses (Training period is 1-4 weeks)

Staff rate: \$10/hour plus bonuses, health, and dental benefits

Contact Rachel Oscarson at [rachel@mpirg.org](mailto:rachel@mpirg.org) or 612-627-4035 ext. 302